

March 14, 2007

NRCS Promotes Observance of Ag Day Celebration on March 21, 2007

Lakewood, Colorado - Ag Day is a day to recognize and celebrate the abundance provided by agriculture. Every year, producers, agricultural associations, corporations, universities, government agencies and countless others across America join together to recognize the contributions of agriculture.

Ag Day is celebrated on **March 21, 2007** - the first day of spring - and falls during National Ag Week, **March 18-26, 2007**. The Agriculture Council of America hosts Ag Day on a national level. However, the awareness efforts in communities across America are as influential - if not more - than the broad-scale effort. Therefore, the Natural Resources Conservation Service (NRCS) in Colorado encourages your participation on the local level.

Ag Day is about recognizing - and celebrating - the contribution of agriculture in our everyday lives. The NRCS encourages every American to:

- Understand how food and fiber products are produced.
- Value the essential role of agriculture in maintaining a strong economy.
- Appreciate the role agriculture plays in providing safe, abundant and affordable products.

Agriculture provides almost everything we eat, use and wear on a daily basis. But too few people truly understand this contribution. This is particularly the case in our schools, where students may only be exposed to agriculture if they enroll in related vocational training.

Did you know that each American farmer feeds more than 144 people, which is a dramatic increase from 25 people in the 1960s? Quite simply, American agriculture is doing more and doing it better. As the world population soars, there is an even greater demand for the food and fiber produced in the United States.

Get involved in Ag Day! Your participation is critical in helping spread this positive message about agriculture. There are ways you can lend your support, including sending a letter to your local newspaper, calling your Congressional representatives or simply sharing information about agriculture with youngsters in your community.

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Helping People Help the Land